

Soliance - Glossyliance
Ultimate shine active ingredient



Givaudan

engage your senses



Glossylance

Ultimate shine active ingredient



By equivalence

Hair has become the 'must-have' fashion accessory for women. It is a great asset with an infinite number of styling options. Women are always looking for more luster, lightness and shine. To meet all their expectations, Soliance has created Glossylance, the ultimate shine active ingredient.

Combination of mastered technologies

Soliance has associated white biotechnology and plant-derived extract to create an active which enhance hair shine.

Glossylance is a blend of natural extracts (sugar cane and lemon zest) which are by-products to the food industry using a controlled process in line with Soliance's philosophy.



Smoothed hair scales (Ex vivo test)

The hair treated were damaged using a "Spin split hair" device. These hair were then washed 5 minutes with a shampoo containing 5% of Glossylance or a placebo. After rinsing and drying, the hair were observed along the distal zone under a Scanning Electron Microscope.



Placebo



Glossylance

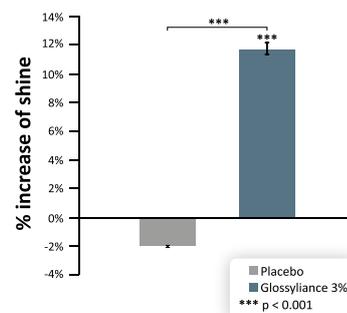
Using a shampoo with 5% Glossylance will smooth the hair scales.

Increased shine (Ex vivo test)

The test was carried out on tresses of brown hair, made up of 12 hairs from Caucasian subjects.

The natural hair was washed with either a shampoo containing 3% of Glossylance or a placebo and dry with a hair-dryer.

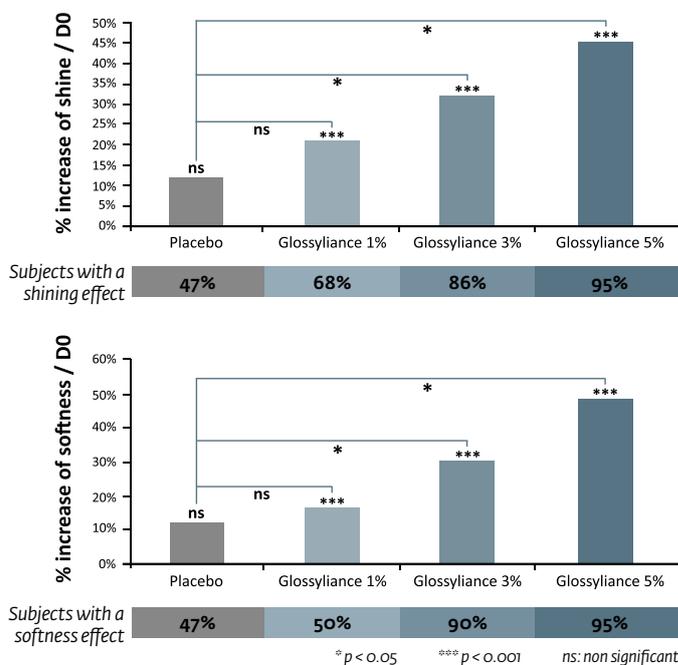
After 4 of this washing protocol, the hair shine was measured with the help of a glossymeter.



Glossylance at 3% improves shine by 11% with a positive effect on 92% of samples.

Increased shine and softness (In vivo test)

A clinical trial was carried out on 80 volunteers with Caucasian hair. Each group tests either a shampoo with 1, 3 or 5% of Glossylance or a placebo (4 applications over 14 days). The effects of different products on hair shine were double-blind tested by a professional hairdresser using a point scoring system.



Glossylance significantly increases hair shine and softness with a dose-dependent effect starting at 3%.

INCI name: Water (and) Saccharum Officinarum (Sugar Cane) Extract (and) Citrus Limon (Lemon) Peel Extract (and) Lactic Acid (and) Malic Acid (and) Citric Acid.

Preservative: None.

Dosage: 3% to 5% | **Form:** liquid | Hydrosoluble

Cosmetic applications: Shampoos, conditioners and hair masks.