

Active Beauty
Unisooth™ PN-47
Instant inflammation extinguisher

Crafted by green technology and synthesis



Focus on the product

Skin irritation is a real concern for women

Almost 3 out of 4 women claim to have irritated skin¹. Discomfort, tightness, dryness and redness of the face and body are the major signs of such irritation. Irritation and skin sensitivity are triggered by aggressions such as shaving, waxing, peeling, sun exposure or laser treatments. Therefore, the need for instant soothing is important.

A major pathway in skin irritation: the JAK/STAT signaling pathway

Skin irritation is sustained by a cross-talk mechanism between keratinocytes in the epidermis layer and the infiltrating immune cells. This leads to an amplification loop creating an over-reaction inside the skin. The JAK/STAT signaling pathway has one of the most important roles in sustaining this amplification loop. By providing the cross-talk mechanism, the production of cytokines is increased.

Unisooth™ PN-47: a powerful molecular switch...

Unisooth™ PN-47 takes advantage of a powerful combination of panthenyl triacetate and naringenin to directly act on the causes of skin irritation. Panthenyl triacetate is well known for increasing wound healing, improving skin barrier, reducing UV-induced erythema, and more generally for its anti-irritation properties. On the other hand, naringenin, which is extracted from citrus fruits, is known to inhibit pro-inflammatory cytokines in fibroblasts² and more recently for its capacity to decrease inflammatory signaling pathways such as JAK/STAT³.

... for an instant soothing effect

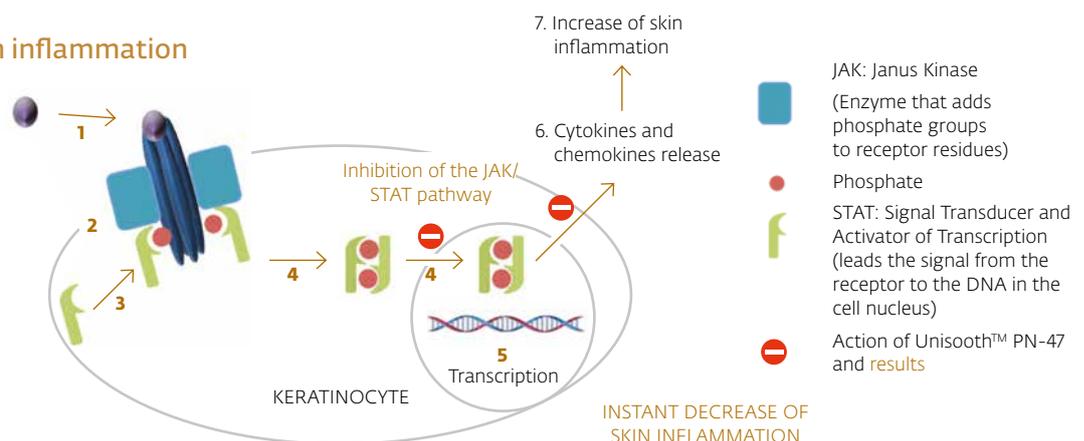
Unisooth™ PN-47 has a strong multi-level mechanism of action:

- ▶ Curative: it inhibits one of the major inflammatory pathway, the so called JAK/STAT signaling pathway to avoid cross-talk between cells.
- ▶ Preventive: it decreases the mRNA synthesis of 12 major cytokines and chemokines to promote a prolonged soothing effect.

A clinical study on 25 volunteers has demonstrated a significant reduction of skin irritation and dehydration instantly in only 15 minutes.

Instant decrease of skin inflammation

1. Cytokine binds to its receptor
2. Phosphorylation of receptor residues by JAK
3. Phosphorylation of STAT
4. Dimerisation of STAT and entrance in the nucleus



¹ IPSOS Health & Beauty, 2005

² J Periodontol Res 43(4), 2008

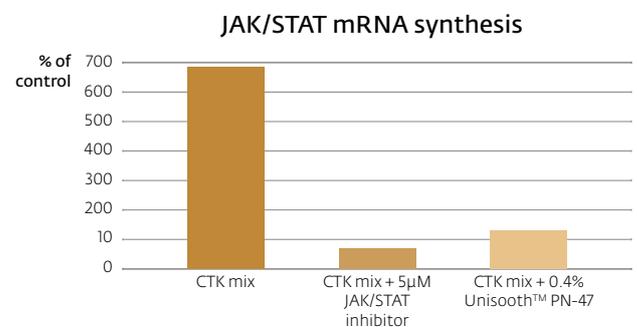
³ Arch Biochem Biophys 484(1), 2009

Biological activity

Curative action: control of JAK/STAT, the major inflammation pathway (*in vitro* test)

Unisooth™ PN-47 was tested for its ability to inhibit the JAK/STAT pathway. Normal human epidermal keratinocytes (NHEK) were pre-incubated for 6 hours in a medium containing Unisooth™ PN-47 at 0.4% or the JAK/STAT inhibitor Pyridone 6 at 5µM. They were then treated with a cytokine mix (oncostatin M, Interleukin 17 and TNF-α) referred to as CTK mix for 24 hours. mRNA expression was determined by q-RT-PCR.

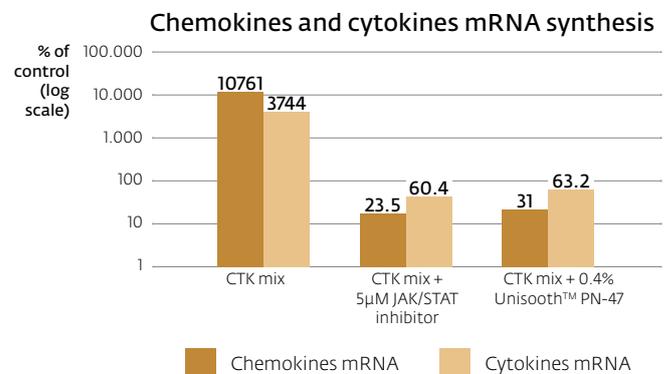
Results: Treatment with **0.4% of Unisooth™ PN-47 inhibits 80% of the JAK/STAT signaling** compared to CTK mix to reach nearly the same level as Pyridone 6, a powerful reference JAK/STAT inhibitor.



Preventive action: control of the expression of pro-inflammatory factors (*in vitro* test)

Unisooth™ PN-47 was tested for its ability to decrease chemokines (CCL5, CXCL10, CXCL5, CXCL6) and cytokines (IL-1α, IL-1 receptor type 1, IL-1 receptor type 2, IL-1 receptor antagonist, IL-4 receptor, IL-8 and TNF-α). Normal humal epidermal keratinocytes (NHEK) were pre-incubated for 6 hours in a medium containing Unisooth™ PN-47 at 0.4% or the JAK/STAT inhibitor Pyridone 6 at 5µM. They were then treated with a cytokine mix (oncostatin M, interleukin 17 and TNF-α) referred to as CTK mix for 24 hours. mRNA expression was determined by q-RT-PCR.

Results: Treatment with **Unisooth™ PN-47 at 0.4% inhibits cytokines and chemokines mRNA synthesis by respectively -98% and -99%** compared to CTK mix.



Efficacy

Reduction of skin sensitivity (clinical efficacy)

Unisooth™ PN-47 was tested versus a placebo at 0.5% and 2% for its ability to instantly reduce skin irritation. Skin irritation was induced by a 24 hours patch occlusion with a 2% sodium lauryl sulfate (SLS) aqueous solution on the skin. Erythema index (Mexameter® MX 18) and TransEpidermal Water Loss (Tewameter® 300) were evaluated after 15 min, 30 min, 60 min and 120 min.

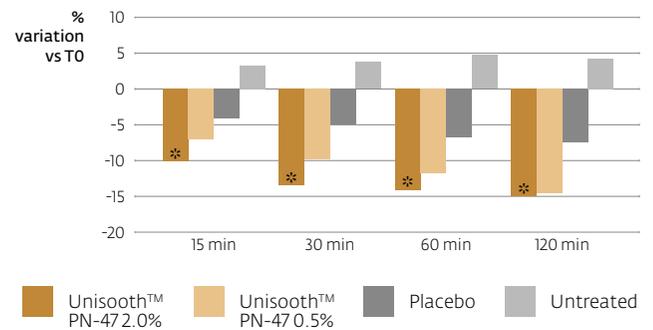
Results: Treatment with a cream containing 0.5% and 2% of Unisooth™ PN-47 reduces SLS-induced TEWL. **After 15 min, Unisooth™ PN-47 at 2% decreases epidermis dehydration by -10%, and by -15% in 2 hours.**

*p<0.05 compared to placebo, Student's t Test

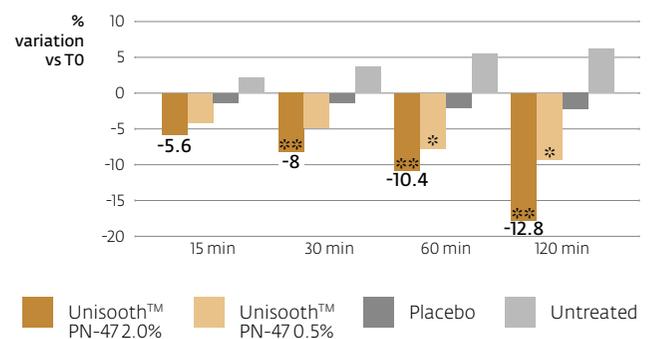
Results: Treatment with a cream containing 0.5% and 2% of Unisooth™ PN-47 reduces significantly skin redness. **After only 30 min with Unisooth™ PN-47 at 2% skin redness is significantly decreased by -8%, and by -13% after 120 min.**

*p<0.05/**p<0.01 compared to placebo, Student's t Test

Reduction of epidermis dehydration (TEWL)



Instant soothing effect (skin redness)



Summary



By equivalence

Technical information

INCI:	Panthenyl Triacetate (and) Naringenin
Origin:	Plant extract + Organic synthesis
Preservation:	Preservative free
Appearance:	Clear, yellow liquid
Solubility:	Soluble in oils, alcohols, glycols
Dosage:	0.5-2%
Processing:	Can be added at the end of the formulation process under stirring or homogenising. It can be heated for a short time with the oil phase of a formulation. Formulate at pH between 4.0 and 7.0 and temperature below 40°C.

Claims

Claims:	Instant soothing, control of skin irritation reactivity, daily protection against aggressions
Applications:	Sensitive skin care, calming cream, after sun lotion, after shave products, post depilatories cream, post laser spray, lotion for irritated scalp, cream for insect bite

Givaudan Active Beauty Sales Offices

Europe

Givaudan France SAS
17-23 rue de la Voie des Bans
FR-95100 Argenteuil (France)

Givaudan UK Ltd
Magna House, 76-80 Church Street
Staines, TW18 4XR (United Kingdom)

North America

Givaudan Fragrances Corp.
40 W - 57th Street - Floor 17
NY 10019 - New York (United States)

Asia Pacific

Givaudan Singapore Pte Ltd
1 Pioneer Turn
627576 Singapore (Singapore)

Givaudan Shanghai Ltd
298 Li Shi Zhen Road
Pudong Zhang Jiang High Tech Park
201203 Shanghai (China)

Latin America

Givaudan do Brasil Ltda
Av. Eng^a Billings
2185, Edifício 31, 1^o Andar - Jaguaré
05321-010 São Paulo - SP (Brazil)

global.cosmetic@givaudan.com

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